

## PRINCIPLES OF PRIVACY

Effective Date: -17. February 2021

ECOFIL (hereinafter also "we", "ECOFIL") operates the website [ecofil.sk](https://www.ecofil.sk) (<https://www.ecofil.sk>) (hereinafter "service").

We would like to inform you of our policies on the collection, use and disclosure of personal data when using our services and the possibilities associated with this data.

They use your information to provide and improve services. By using the Services, we consent to the collection and use of information in accordance with these rules.

## DEFINITION

### Service

The service is the ECOFIL.sk website (<https://www.ecofil.sk>) operated by ECOFIL.

### Personal information

Personal data means data about a living individual that may be the subject of this data (or will contain other data and other information that we have or are likely to have).

### Usage data

Usage data is collected automatically, based on operational services or the service infrastructure itself (for example, the duration of these sites).

### Cookies

Cookies are small files stored on your device (computer or mobile device).

### Data administrator

Administrative data determined by a natural or legal person who (alone or jointly with other persons) determines the purposes for which personal data are processed or are to be processed, as well as the way in which they are processed or are to be processed.

For the purposes of this Privacy Policy, we are the controllers of your personal data.

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### Data processors (or service providers)

A data processor (or service provider) means any natural or legal person who processes data on behalf of the correct data.

In order to process your data more efficiently, you could provide services to different service providers.

Data subject (or user)

A data subject is any living natural person who uses our services and is a subject of personal data.

## COLLECTION AND USE OF INFORMATION

In order to provide our service to you and improve it, we collect various types of information for various purposes.

## PERSONAL INFORMATION

When using our service, we may be provided with specific information that could identify a person and that is necessary to contact or identify the data subject ("personal data"). ECOFIL uses electronic web forms that allow users to provide us with feedback or information about themselves voluntarily. Administrative Data (ECOFIL) collects and processes personal data for the purpose of processing requests.

Provision of data

Before providing data to data controllers and data subjects, they should read the submitted legal agreement and personal data protection rules and indicate their consent to them by opening a mandatory police with the text "I agree with the ECOFIL conditions and the ECOFIL personal data protection rules."

Information on the basis of which a person can be identified

The information on the basis of which the person can be identified, collected through our web forms, includes in particular:

- E-mail adress,
- name and surname,
- telephone number,
- address, state, district, postcode, city / town,
- cookies and usage data.

ECOFIL and its local representatives, agents and resellers, Your personal data may be used to send you newsletters, marketing or promotional materials or other information that may be the subject of. You may unsubscribe from any or all of these notices by using the opt-out link or by following the instructions provided elsewhere via email or by contacting us directly.

## USE INFORMATION

We may also collect information about access to and use of the Service ("Usage Data"). This usage data includes, but is not limited to, the address of the Internet Protocol that must be used (eg IP address), browser type, browser version, subpages of our service that you visit, date and time Your time, time you spent here, unique device identifier and other diagnostic data.

#### COOKIES INFORMATION

We use cookies and similar tracking technologies to track activities on our service, and we will retain certain information.

Cookies are files with small amounts of data that can collect an anonymous unique identifier. Cookies are sent to your browser from the website and stored on your devices. Other tracking technologies, such as web beacons, tags, and scripts, are also used to collect and track information and improve and analyze our services.

You can change your browser to reject all cookies or report that cookies are being sent. However, if you do not accept cookies, it may happen that our service may be provided.

Examples of cookies we use:

- Mandatory cookies. This type of cookie (so - called Session cookie
- Preferential cookies. Thanks to these cookies, we remember your preferences and various settings.
- Security cookies. They are used for security purposes.

#### USE OF DATA

ECOFIL uses the collected data for various purposes:

- to provide and maintain our service,
- to inform about changes in our service,
- to enable you to participate in the interactive elements of our service if you decide to use them,
- to provide customer support,
- to collect analytical or other valuable information in order to improve our service,
- to monitor the use of our service,
- to detect, prevent and solve technical problems,
- to be informed about news, special offers and other goods, services and promotions in our offer that are similar to those you have already purchased or requested, unless you have chosen the option that you do not wish to receive this information.

#### LEGAL BASIS FOR THE PROCESSING OF PERSONAL DATA UNDER THE GENERAL REGULATION ON THE PROTECTION OF PERSONAL DATA (GDPR)

If you are in the European Economic Area (EEA), then the legal basis for the collection and use of personal data described in these rules depends on the personal data we collect and the specific context in which we collect them.

ECOFIL may process your personal data for the following reasons:

- we need them to fulfill the contract with you,
- you have allowed us to process them,
- processing is in our legitimate interest and your rights do not take precedence over it,
- to meet legislative requirements.

## DATA STORAGE

ECOFIL will only store your personal data for the time necessary to fulfill the purposes set out in these rules. We will store and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data under applicable law), to resolve disputes and to enforce legal agreements and policies.

ECOFIL will also store data on use for internal analysis. Usage data is generally stored for a shorter period of time, except when such data is used to enhance security or improve the functionality of our service, or we are required by law to retain such data for an extended period of time.

## TRANSMISSION OF DATA

Your information, including personal data, may be transferred to computers and stored on computers located outside of your state, county, district, or other jurisdiction and that may be subject to other privacy laws.

Your consent to these rules in connection with the subsequent provision of such information constitutes your permission to make such transfer.

ECOFIL will take all necessary steps to ensure that your data is processed securely and in accordance with these rules and is not passed on to another organization or country without appropriate measures being taken, including the security of your data and other personal information.

## DATA RELEASE

### Business transactions

If ECOFIL is involved in a merger, acquisition or sale of assets, your personal data may be transferred. We will inform you before your personal data is transferred and subject to other privacy policies.

### Access to law enforcement

In certain circumstances, ECOFIL may be obliged to disclose your personal data if such an obligation arises from law or if it meets the applicable requirements of state authorities (eg a court or a state administration body).

### Legal requirements

ECOFIL may disclose your personal data in good faith that such action is necessary in view of:

- fulfillment of a legal obligation,
- protection and defense of the rights or property of ECOFIL,
- prevention or investigation of infringements in connection with the service,
- protection of the personal safety of service users or the public,
- protection against legal liability.

## DATA SECURITY

The security of your data is very important to us, but we would like to remind you that no method of transmission via the Internet or any method of electronic data storage is 100%

secure. Although we strive to protect your personal information by commercially acceptable means, we cannot ensure its absolute security.

## YOUR PERSONAL DATA PROTECTION RIGHTS UNDER THE GENERAL PERSONAL DATA PROTECTION REGULATION (GDPR)

If you are located in the European Economic Area (EEA), you have certain data protection rights. ECOFIL aims to take the appropriate measures necessary to enable you to correct, supplement or delete your personal data and to restrict their use.

If you wish to be informed about your personal data and if you want this data to be deleted from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update and delete your personal data that we have. Whenever possible, you have access to your personal information and can update it or request that it be deleted, directly in the settings section of your account. If you are unable to take these steps yourself, please contact us so that we can assist you.
- Right to repair. You have the right to correct your data if this data is inaccurate or incomplete.
- Right to object. You have the right to object to our processing of your personal data.
- Right to restriction. You have the right to request that we restrict the processing of your personal data.
- The right to data portability. You have the right to receive a copy of the personal information we hold in a structured, machine-readable and commonly used format.
- The right to withdraw consent. You also have the right to withdraw your consent at any time if the processing of your personal data by ECOFIL depends on your consent.

Please note that we may ask you to verify your identity before processing these requests. You may file a complaint with the Privacy Office regarding our collection and use of your personal information. For more information, please contact your local European Economic Area (EEA) Data Protection Authority.

## SERVICE PROVIDERS

In order to facilitate the provision of our service, the provision of a service on our behalf, the performance of services related to our service or the analysis of the use of our service, we may use third parties, i.e. j. other legal and natural persons (hereinafter referred to as "external service providers").

These third parties have access to your personal data only for the purpose of performing these tasks on our behalf and are obliged not to make it available or use it for any other purpose.

## ANALYTICS

External service providers may be involved in monitoring and analyzing the use of our services and software.

### Google Analytics

Google Analytics is a web analytics service offered by Google that monitors and reports on website traffic. Google uses the information we collect to track and monitor our service.

This data is shared with other Google services. Google may use the information collected to contextualize and personalize the ads in its own ad network.

You can block Google Analytics from accessing your activity by installing the Google Analytics Opt-out Browser Add-on. This tool prevents Google Analytics JavaScript javascript code (ga.js, analytics.js, and dc.js) from sharing information about website visits with Google Analytics.

For more information about Google's privacy practices, go to the Google Privacy Policy: <https://policies.google.com/privacy?hl=en>.

Google Tag Manager (GTM)

Google Tag Manager ("GTM") is a tracking code management system that manages javascript and HTML codes (tags) used to track and analyze web pages. Tags are small elements of code that are used, among other things, to measure traffic and behavior. GTM makes it easy for us to integrate and manage our tags, and we use GTM on our website to include the following tracking tools (such as is described in more detail in this section 12):

Revulytics Usage Intelligence

Revulytics is provided by Revulytics Inc.

We constantly strive to develop and improve the products and services we offer to our customers. To facilitate this process, we help end users collect information about our use of our software. By installing and using our products, the end user agrees to participate in our Customer Experience Improvement Program (CEIP) by giving us consent to the collection, storage, processing and use of analytics data associated with the use of our software. . All data we collect is anonymous and we do not store any personally identifiable information.

RE (MARKETING) ACCORDING TO USER BEHAVIOR

ECOFIL uses marketing and retargeting services to address you with advertisements on the websites of other entities after you have visited the pages of our service. Based on your previous visits to our service pages, we use cookies together with our external sellers to inform, optimize and display advertising.

Google Ads (formerly AdWords)

Google Ads (AdWords) is a remarketing service provided by Google Inc.

You can block Google Ads from showing and edit your ad on the Google Display Network by visiting the Google Ads settings page: <http://www.google.com/settings/ads>

Google also recommends installing the Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout> for your web browser. The Google Analytics Opt-out Browser Add-on gives visitors the ability to prevent Google Analytics from collecting and using their data.

For more information about Google's privacy practices, go to the Google Privacy Policy: <https://policies.google.com/privacy?hl=en>.

Twitter

The Twitter remarketing service is provided by Twitter Inc.

You can block Twitter advertising based on visitor interests by following the network's instructions at this address: <https://support.twitter.com/articles/20170405>

You can learn more about Twitter's privacy practices and policies at <https://twitter.com/privacy>.

#### LinkedIn

LinkedIn remarketing service is provided by LinkedIn Inc. Learn more about managing LinkedIn advertising here: <https://www.linkedin.com/help/linkedin/answer/90274/manage-your-linkedin> ....

You can learn more about LinkedIn privacy practices and policies at <https://www.linkedin.com/legal/ads-policy>.

#### Facebook

The Facebook remarketing service is provided by Facebook Inc.

You can learn more about visitor-based advertising from the social network Facebook at <https://www.facebook.com/help/164968693837950>.

You can block Facebook advertising based on visitor interests by following Facebook's instructions at: <https://www.facebook.com/help/568137493302217>.

Facebook adheres to the self-regulatory policy for online advertising based on visitor behavior established by the Digital Advertising Alliance. You can also block ads from Facebook and other affiliates in the U.S. through the Digital Advertising Alliance at <http://www.aboutads.info/choices/>, in Canada through the Digital Advertising Alliance of Canada at <http://youradchoices.ca/> or in Europe through the European Interactive Digital Advertising Alliance at <http://www.youronlinechoices.eu/> or you can use your mobile device settings to block.

For more information on Facebook's privacy practices, visit its privacy policy: <https://www.facebook.com/privacy/explanation>

#### AdRoll

AdRoll remarketing service is provided by Semantic Sugar, Inc.

You can block AdRoll remarketing on the AdRoll Advertising Preferences page: [http://info.evidon.com/pub\\_info/573?v=1nt=1nw=false](http://info.evidon.com/pub_info/573?v=1nt=1nw=false).

For more information about AdRoll's privacy practices, go to the AdRoll website: <http://www.adroll.com/about/privacy>.

#### Piracy protection

ECOFIL uses the services of an external entity to monitor and analyze the illegal use of our software products.

#### Revulytics Piracy Software

This Revulytics service is provided by Revulytics Inc.

Software piracy is illegal and ECOFIL and its affiliates reserve the right to take all legal action to stop piracy of their products and to prosecute those who commit such activities. In order to prevent piracy, ECOFIL and affiliated software products may include security mechanisms designed to detect the installation or use of unauthorized copies of the software and to collect and transmit data relating to such copies (including data on the use of such copies, devices on which it was obtained), access to such copies or on which they are used, and network and user configuration data) of ECOFIL, its affiliates, agents and distributors.

#### LINKS TO OTHER SITES

Our service may contain links to other websites that we do not operate. If you click on a third-party link, you will be redirected to that person's website. We strongly encourage you to familiarize yourself with the privacy policy of each website you visit.

We have no control over, and cannot accept responsibility for, the content of third party websites or services, their privacy policies and procedures.

#### PROTECTION OF CHILDREN 'S PERSONAL DATA

Our service does not apply to persons under 18 years of age (hereinafter referred to as "children").

We do not knowingly collect personally identifiable information about anyone under the age of 18. If you are a parent or guardian and you know that your child has provided us with personal information, please contact us. If we become aware that we have obtained personal information from children without verifying parental consent, we will take immediate action to remove that information from our servers.

#### CHANGES TO THESE RULES

We may update this Privacy Policy as necessary. You will find out about the changes on this page, where they will be published and the relevant effective date will be indicated in the document header.

We recommend returning to this document periodically in connection with any changes. The changes take effect at the time of publication on this site.

#### ECOFIL WEBSITE WHERE THESE PERSONAL DATA PROTECTION RULES APPLY

- <https://www.ECOFIL.sk>

#### PERSONAL DATA PROTECTION RULES - CONTACT

If you have questions about this privacy policy, please contact ECOFIL:

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